

## **CareWell Urgent Care Centers Now Offer Online Appointment Booking**

Efficient, affordable care without the wait

**QUINCY, Mass., February 11, 2014** – Starting today, <u>CareWell Urgent Care</u> will offer patients a convenient way to make urgent care appointments from the comfort of their homes or while on the go via their mobile device. This service is available at all eight CareWell locations, and will also be offered at the newest center, opening next month in Cambridge.

"At CareWell patient convenience is paramount. While most of our patients have been and will continue to be walk-ins, we want to make the experience as simple as possible for everyone," said CEO Sean Ginter. "Online appointment booking makes it easier to arrange both regular urgent care and occupational medicine visits."

Online appointment booking allows patients to go online, select their location and make an appointment, minimizing the time they might otherwise spend in the waiting area.

"This service is especially helpful to people with children or those who might be coming from work," added Dr. Jack Coldwell, CareWell's director of medicine. "We're hopeful that it will allow patients to get in and out as quickly as possible, so they can get back to their busy lives."

## **How It Works**

Visit <u>CareWellUrgentCare.com/Our-Locations</u> and select either a regular urgent care or an occupational medicine appointment. You can view the next available time to be treated at any of the eight locations and sign up to select the time that is best for you. You will then receive an email confirming your appointment time. This allows you to be seen on your time and at your convenience.

CareWell centers treat patients for any non-life-threatening—but still urgent—illnesses or injuries, including colds, infections, fractures, cuts, rashes, allergic reactions and the flu. Centers offer select preventative care services, including flu shots, vaccinations and sports physical exams, and have on-site X-ray and blood work capabilities.

Urgent care centers are rapidly gaining popularity across the United States as an alternative to emergency room care. According to the Urgent Care Association of America, there are approximately 9,000 urgent care centers in the United States, with 40 percent expecting to expand their existing site or add another site. CareWell anticipates opening more than five new clinics in 2014.

All CareWell locations are open 8:00am-8:00pm seven days a week.

## **About CareWell Urgent Care**

Established in 2012, <u>CareWell Urgent Care</u> (care provided by Carewell Urgent Care Centers of Massachusetts, PC) is a leading provider of accessible, efficient neighborhood healthcare. CareWell is committed to changing the delivery of healthcare in America by providing ondemand, high quality, affordable care. Our approach is patient-centered, with Board-certified physicians on-site at all times and an emphasis on full collaboration with the patient's regular healthcare team. CareWell Urgent Care has centers in Billerica, Lexington, Needham, Norwell, Peabody, South Dennis and Tewksbury, Mass, as well as Warwick, R.I., with additional centers slated to open throughout New England in 2014. CareWell provides care for non-life-threatening emergencies only. If you or a loved one is experiencing chest pains, signs of a stroke, or other life-threatening emergency, immediately dial 911.

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## For more information:

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